**PRODUCERS ON THE MOVE** **programme:**

* Promotes the 20 top up and coming producers from diverse countries in Europe to the international industry and press
* Connects 20 up and coming producers with each other (pitching session, individual meetings, case study etc.)
* Offers the producers access to key players in the industry (funders, financiers, sales agents, distributors, broadcasters)
* Matches each of the 20 participants with five sales agents introducing their new projects
* Provides the producers with further expertise on co-production, international film funding and financing, sales, distribution, new technologies, new business models and current trends
* Offers opportunities for the producers to exchange knowledge, experiences and projects
* Offers valuable opportunities via strategic partnerships with the PRODUCERS ON THE MOVE Alumni Network throughout the year
* Provides the opportunity to screen producer’s previous works to their peers and interested experts at Festival Scope Pro’s VoD platform.